



# Advanced Manufacturing Showcase to highlight the future of advanced manufacturing

Media Release

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**An Advanced Manufacturing Showcase at Deakin University on March 30 will offer manufacturers and SMEs the opportunity to connect with industry peers and learn about future manufacturing capabilities.**

MEMKO Australia, Deakin University and Dassault Systèmes will jointly host the manufacturing showcase event which will include an overview of current trends, demonstrations and presentations from industry leaders.

The one-day event at Deakin's Waurn Ponds Estate will showcase Deakin University's cutting-edge facilities and manufacturing incubator programs, end-to-end capabilities of the Dassault solution for Advanced Manufacturing, and MEMKO's industry, technical and project capability.

The showcase will focus on digital continuity, taking visitors through the manufacturing journey from conceptual design through to manufacturing. Highlights for event participants include:

- Learning about industry trends, technology updates and research capability.
- Seeing how the future of advanced manufacturing is being strengthened in the Geelong region.
- Visiting interactive technology 'playgrounds' and LIVE demonstrations highlighting Deakin's digital factory, integrated design and engineering, additive manufacturing, AR/VR, robotics and digital manufacturing.
- Listening to expert keynote speakers from Government and industry, as well as the regions' leading digital evangelists, innovators and start-ups.
- Networking with like-minded industry peers, researchers, start-up founders and future workforce participants.
- Touring Deakin's cutting-edge facilities and engage directly with researchers and facility directors.

## **About Deakin University**

Deakin University is home to ManuFutures, Australia's most advanced manufacturing innovation hub, located in the heart of Deakin's Future Economy Precinct at Waurn Ponds campus.

ManuFutures helps businesses to accelerate success through its unique facilities, and bespoke programs and services. ManuFutures has helped create more than \$1billion in company value, hosted over 500 student placements and created more than 120 direct new jobs since it was established in 2018.

The ManuFutures hub at Deakin's Waurm Ponds campus is set to grow under the \$20million expansion program, which includes a \$10million contribution from the Victorian Government via the Victorian Higher Education State Investment Fund (VHESIF).

Deakin Research Innovations Regional Manufacturing Director Mark Curnow said Deakin University and ManuFutures were delighted to host the Advanced Manufacturing showcase in partnership with MEMKO and Dassault Systèmes .

"This event will provide a window to the capabilities available from our technology partners while enabling visitors to see first-hand the leading role Deakin and ManuFutures are taking to Advancing Regional Manufacturing," Mark Curnow said.

#### **About MEMKO**

MEMKO is an Australian company offering engineering services, technology solutions and training to assist and support customers in advanced and highly regulated industries. Established in 2007 with its headquarters in Melbourne, Australia; MEMKO is also a certified software, systems integration and training partner of Dassault Systèmes PLM Software, DELMIA, CATIA, ENOVIA, 3DVIA & EXALEAD for Australia and New Zealand, Verisurf metrology software for Australia and New Zealand, ICAM for the Asia Pacific region. For more information, visit [www.memko.com.au](http://www.memko.com.au)

MEMKO Founder and Managing Director Miro Miletic said he was very pleased to be contributing directly to the Deakin Universities' ManuFutures program with support from technology partner Dassault Systèmes.

"For me, the Advanced Manufacturing Showcase is the culmination of 15 years of working with businesses and universities to deliver successful digital transformation projects across the entire design to manufacturing lifecycle," Miro Miletic said.

#### **About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides businesses and people with virtual universes to imagine sustainable innovations. Our world-leading solutions transform the way products are designed, produced, and supported. Our collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world.

Today, next-generation vehicle manufacturers face new challenges of becoming more efficient, powerful, flexible, reliable, sustainable, and quieter than their competitors. The Dassault Systèmes 3DEXPERIENCE platform delivers innovative applications that support end-to-end digital continuity between the multiple disciplines involved in the car's conceptual design, embedded systems, and software development. Learn more by visiting our [website](#) now.

#### **Event details:**

**Wednesday 30 March 2022, 8:30am to 3:30pm**

*Advanced Manufacturing Showcase*

Presented by: Deakin University, MEMKO, and Dassault Systèmes

Waurm Ponds Estate, Nicol Drive South, Waurm Ponds, VIC Australia

Attendance is FREE. Numbers are limited. Bookings are essential

*Register now:*

<https://www.eventbrite.com.au/e/advanced-manufacturing-showcase-tickets-275254663107>

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